

ADVANCED COMMUNICATION SKILLS FOR UPPER LEVEL MANAGEMENT



The advanced communication skills for upper-level management is a high-level training that integrates powerful theories with practices to accelerate effectiveness and efficiency which powers the communication competencies for higher-level management. We engage trainees with well-known theories and practices through key significant aspects of highly strategic communication skills in public speaking, motivating and rewarding employees, analyzing and problem-solving, negotiation, and decision-making. The class will be 50% theories and 50% practices.

■ Course Objective

Upon the completion of this two-day training, participants are expected to:

- ☑ Develop the public speaking skills, motivating and rewarding skills, analyzing and problem-solving skills, negotiation and decision-making skills
- ☑ Associate and communicate more effectively and efficiently with employees, business partners, and top management
- ☑ Leverage their confidence in communication practice within an organization and externally
- ☑ Produce more productive result for their organization through the successful implementation of advanced communication skills in their leadership and management function

■ Course Outline

- Why Advanced Communication Important for Upper-Level Management?
- Public Speaking Skills
- Motivating and Rewarding Skills
- Analyzing and Problem-Solving Skills
- Negotiation Skills
- Decision Making Skills
- Case Study Analysis and Poster Presentation

■ Course Structure

The certificate course in Advanced Communication Skills For Upper-Level Management spent approximately 16 hours OR is offered 2 days. The course is by Dr. OR Vitou. Participants will receive a Certificate of Participation upon successful completion of the course. The maximum number of participants is 20.